



**KSSE 1st QUARTER 2015**

**PUBLIC FILE REPORT**

**Prepared By:**

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## **Internal Report**

### 1st Quarter report

- On January 5 Super Estrella became the house for El show The Piolin in LA. Piolin has been a positive impact to the entire radio station.
- The station became “La estación de Los Mejores Shows todo el día”
- Carlos Alvarez was move to Mid-days (10am-3pm), LMS was moved to the afternoon (3-7pm), and Alex Tercero y Keven Ramirez started “Patas Pa’ Arriba” in the evenings (7pm-12Mid).
- On February 14 we had Trancazos del Amor at The Anaheim Convention Center with Banda El Recodo, Espinoza Paz, and more. This was a successful event.
- Tickets to some of the best concerts in town were part of the giveaways. For example El Tri, Chayanne, Ricky Martin, Caifanes, Ricardo Arjona, Emanuel y Mijares, Juanes, Franco de Vita and many more. Amusement parks tickets were also part of the giveaways such as Disneyland, Universal Studios Hollywood and others.

## **New Programming Staff**

## **Resignations**

## **Lay-off**

## **Community events**

1/10/15 **Sudando con Carlos** at Azalea Shopping Center, 4827 Fireston blv, South Gate, Ca.

2/31/15 **Sudando con Carlos** at 11832 Atlantic ave, Lynwood 90262

2/28/15 **Sudando Con Carlos** at 5807 Pacific blv Huntintong Park, Ca.

### **Public Service Program**

Organization: PSA BIENVENIDOS – “Apelacion Accion Ejecutiva”  
Broadcast: 03/29/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Imigracion"  
Broadcast: 03/22/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Noticias de Inmigracion"  
Broadcast: 03/15/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS-"Proceso de Apelacion Accion Ejecutiva"  
Broadcast: 03/08/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Accion Deferida De Obama 2"  
Broadcast: 11/30/2014  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Fondos para Dept DHS"  
Broadcast: 03/01/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Fallas de Accion Ejecutiva"  
Broadcast: 02/22/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- Republicanos apruevan presupuesto  
de seguridad

Broadcast: 01/18/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- Nuevo programa DACA Y DAPA

Broadcast: 01/11/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS-resumen noticias 2014

Broadcast: 01/04/2015

Time: 5:00am-5:30